

Personalize this 'Selfie Page'. 1. Write where you Light It Up Blue. 2. Take an individual or group photo. 3. Post online with hashtag #LUB.



How to Light It Up Blue

April 2 - World Autism Awareness Day and All April Long

Light It Up Blue is a unique global initiative that kicks off on World Autism Awareness Day, April 2, and Autism Awareness Month all April long. In honor of people with autism worldwide iconic landmarks, hotels, sporting venues, concert halls, museums, schools, universities, bridges, retail stores and thousands of homes will light blue beginning on April 2!

GO TO AUTISMSPEAKS.ORG/LIUB

LEARN more about Light It Up Blue and register to participate

VIEW #LIUB photos from all over the web!

DONATE at AutismSpeaks.org/donate

BLUE RESOURCES

Get expert lighting advice and order lighting supplies at rosco.com/liub. Options include:

- Blue gel sheets to cover light fixtures
- Gobo projectors to shine the Autism Speaks logo on the outside of your building
- Blue sleeves to go over fluorescent bulbs

Blue Phillips light bulbs and lighting products are available at Home Depot stores and homedepot.com. (Search "Autism Speaks Lights")

Blue merchandise can be found on shop.autismspeaks.org

Autism Facts to tweet can be found at autismspeaks.org/LIUB

Download links for logos and additional resources are at autismspeaks.org/liub/resources

Light Homes, Businesses, Schools and Landmarks Blue

For commercial or public buildings: Ask your building management or facilities department for lighting building exteriors blue.

- change outdoor/indoor white bulbs to blue bulbs
- tint windows with blue gel sheets
- cover existing fixtures with blue gel filters
- project the Autism Speaks puzzle piece or Light It Up Blue logo on walls or buildings

Invite neighbors and friends to shine a light on autism by lighting it up blue!

Wear Blue

- ask family, friends, coworkers and staff to wear blue (ties, scarves, shirts, etc.)
- supply Autism Speaks lapel pins, bracelets or other blue accessories to wear during the month of April

Post Blue

- personalize your LIUB Selfie Sign to tell us where you Light It Up Blue
- post your photos on Facebook, Twitter, Instagram, Google+ or Flickr with the hashtag #LIUB to be a part of the global autism awareness movement!
- turn your website blue or add the Light It Up Blue logo with a link to autismspeaks.org/LIUB
- tweet autism facts with #LIUB in your tweets

Raise Awareness with Blue

- distribute information about autism, World Autism Awareness Day and **Light It Up Blue** in your establishment, neighborhood or company
- invite a local Autism Speaks representative to speak to your staff, school or town about autism and the **Light It Up Blue** campaign
- reach out to local media to let the community know about your great work for the autism community and your support of Autism Speaks

Make your lighting a ceremonial event and invite local media!